

UNDERSTAND

Phone checklist (MB4)

Use this checklist to decide whether insights from nature apply to each phone

Checklist	Phones			
	Blackberry Curve 9360	Sony Xperia	Samsung Galaxy	One X
Is it diverse? (Can you get different colours?)				
Is it attractive/bright/colourful?				
Does it produce waste?				
Is it part of a closed loop system? (Can it be taken apart easily for each component to be re-used?)				
What is the source of energy? (E.g. solar, electrical, chemical etc)				
Is it inspired by nature? How?				
Is it efficient? (How long is the battery time/talk time?)				
List the benefits that the phone has (Text, camera, quad core processor, apps, waterproof etc)				
Other notes				